I strongly support giving cable and satellite customers the option to purchase channels "a la carte." The standard argument against this is that it will force some channels off the air. So what? If nobody wants to watch and pay for them, they should go away. I think it's entirely inappropriate that I have to pay \$30 extra (on top of the basic service) just to add CNN or History Channel or any single channel buried in a "bundle" of channels. Please make this change immediately.